ITALY
SCHOOL GUIDE
Welcome! Evolve Tours has designed this guide as a helpful resource for those interested in planning a trip for their students to Italy. In the following pages, you’ll discover how to decide on the type of trip for you, the right destination, some of the activities your students can enjoy in Italy, where to sleep, where to eat, an explanation of travel insurance, travel tips and more. Our goal is to make the trip planning process as seamless and as stress free for you and your colleagues as possible.

**Why should my student group visit Italy?**
A student trip to Italy can be a fascinating, educational and cultural experience for students. Considering the various destinations of potential trips can seem overwhelming at first. The best first is to determining the intended focus of the educational trip, after which you can then decide which part of Italy best suit what you and your group are looking to experience. For example:

**History** — Focus on discovering and appreciating some of the world's most treasured monuments and historical sites.

**Language** — Italian Language: Partake in language workshops and explore cities like Rome and immerse in the language and culture.

**Outdoor Adventure** — Ancient history & outdoor activities galore!

**Mixed focus** — A balance of educational activities, outdoor activities, and cultural focus. The variety of geography, culture and history of within Italy makes for a well-rounded trip.

Italy is a fantastic destination for students of the following subjects: Geography, History, French Language, Outdoor Education, History and more! Whatever subject your student group is interested in, Italy is sure to be a great destination for your group.

**What time of the year should my student group visit Italy?**

**Weather and Climate**
Trip timing depends on the region of Italy your group plans on visiting, but generally the best time of year for student trips to Italy is from March through June. Italy typically has great weather during spring and the early summer as well, allowing the potential to walk around cities, explore comfortably or hit the beach.
**Weather and Climate** July is the hottest month with temperatures from 73° (25°C) up to 86° (30°C). Especially in the valleys the temperatures sometimes rise up high. In the coldest month – January - they are about 44° (5°C) at the coast and about 38° to 42° inside the country. Of course the temperature in the mountainous areas is below. The main season is spring, summer and autumn, especially because the landscape at that time of the year is very beautiful. For going sightseeing the summer months are sometimes too hot and the museums and cities are overcrowded. For sightseeing tours the winter month could be contemplated. October is less crowded but be prepared for rain--about 3 inches for the month in Rome and Florence and Naples. There are still sunny days, but possibilities of several days of rain.

![Rome](https://weatherspark.com/y/71779/Average-Weather-in-Rome-Italy-Year-Round)

**School Trip Length**
Most Italy trips are 7 to 12 days long.

Check the following links for more information about weather in Italy throughout the year and some tips on deciding when to travel.

https://weatherspark.com/y/71779/Average-Weather-in-Rome-Italy-Year-Round
http://www.lonelyplanet.com/italy/weather

**What are The Best Student-Friendly Activities in Italy?**
*Check out this list for some of Evolve Tour’s favorite and most popular activities for school groups in Italy:*

**Vatican Museums - Rome** Founded by Pope Julius II in the early 16th century and enlarged by successive pontiffs, the Vatican Museums boast one of the world's greatest art collections. Highlights include the spectacular collection of classical statuary in the Museo Pio-Clementino, a suite of rooms frescoed by Raphael, and the Michelangelo-painted Sistine Chapel.

![Vatican Museums](https://weatherspark.com/y/71779/Average-Weather-in-Rome-Italy-Year-Round)

**Hiking** – Enjoy the Hiking in Cinque Terre, an idyllic old-world Italy spot. Hike this UNESCO world heritage listed site with five picturesque fishing villages of Riomaggiore, Manarola, Corniglia, Vernazza and Monterosso. The charm of the area is that it is natural and unspoiled.
Roman Forum – Rome - An impressive – if rather confusing – sprawl of ruins, the Roman Forum was ancient Rome's showpiece centre, a grandiose district of temples, basilicas and vibrant public spaces. Landmark sights include the Arco di Settimio Severo, the Curia, and the Casa delle Vestali.

Gondola tour – Venice Truly a highlight in any Venice trip. The city is filled with small narrow streets and numerous canals. The trip includes historical perspectives on this fascinating medieval city.

Bike tour – Florence - Explore the city of Florence, Italy on a bike tour. See this historic city through a different point of view.

For more information about attractions and more, visit: https://www.lonelyplanet.com/italy

Should I work with a travel company?
Our next step is deciding whether you will plan the trip on your own, or use the help of a student travel provider. Some teachers are used to planning the trip themselves, but many enjoy the less stressful and time consuming route of hiring a travel company that will expertly take care of all the pre-trip planning. To make the decision easier, we’ve made some comparison charts, comparing the pros and cons of doing a trip on your own vs. with a tour provider.

**ON YOUR OWN**

<table>
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<tr>
<th>Pros</th>
<th>Cons</th>
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<tr>
<td>✓ Cheaper</td>
<td>X A lot of stressful planning. Organizing the hotels, transportation, meals, activities and more.</td>
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<tr>
<td>✓ Plan exactly what you want, without sticking to a schedule</td>
<td>X Missing out on professional, time-tested itineraries.</td>
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<td></td>
<td>X No on-ground tour director with local knowledge who oversees the trip.</td>
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### With a Tour Company

<table>
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<tr>
<th>Pros</th>
<th>Cons</th>
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<tr>
<td>✓ Having a guide(s) with local knowledge. As with any form of travel, whether it be museum hopping or outdoor activities, you’re bound to learn more, gain a greater understanding of the local community, and just get more out of the whole experience when following a knowledgeable expert.</td>
<td>X Set itinerary: although some travel companies like Evolve Tours are flexible and dedicated to customizing their trips, many others offer no customization.</td>
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<tr>
<td>✓ Safety and Security - A travel provider will ensure all supplier companies (restaurants, hotels, activities) are safe, reputable and provide quality services. As well, emergency protocols and first-aid trained tour staff.</td>
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<tr>
<td>✓ No details to worry about! You’re free to focus fully on the ride, and have someone else sweat over the small, yet paramount details.</td>
<td>X Generally, planning with a tour company is more expensive than doing it on your own.</td>
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<tr>
<td>✓ Allergy, food restrictions communicated to all the suppliers (hotels, restaurants and activities)</td>
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<tr>
<td>✓ Group rates on transportation and accommodation since they work with suppliers year round with many student groups</td>
<td></td>
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<tr>
<td>✓ Years of expertise</td>
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### How to choose the perfect student travel company

(Adapted from “How to Choose a Reputable Adventure Travel Company or Guide” at http://gadling.com/2011/08/05/a-guide-to-choosing-adventure-travel-companies-and-guides/ )

There are many student travel companies nationwide that run Italy trips. Not all are created equal. There are some key things you should look for when choosing a company to plan and run your student trip. Check out the following tips on what to look for or avoid.

**Reputation and Safety**
A brief online search will bring to light any serious breaches in safety or conduct. Safety doesn’t just apply to those who plan to scale the Andes or kayak the Zambezi. Even the tamest “adventures” require guides who are knowledgeable about the area and activity. Make sure you have someone on hand that is currently certified in emergency first aid and rescue procedure.
and ensure that the company has emergency protocols and risk management policies in place and that the truly value safety over all else.

Client Communication
How clear and accurate is the company’s literature or website? How long does it take them to respond to your emails or phone calls? A few days is standard, but if you find yourself having to follow up repeatedly, move on. A reputable travel company will detail exactly what is included and what is not for the price. All services should be clearly spelled out and agreed upon.

Customized Itineraries
A legitimate student travel provider will have trip itineraries that they have successfully run time and time again. They know what works and developed what they believe to be a flawless itinerary. However, there is a big plus when finding a travel company who is flexible with their itineraries. Find someone who will work with you to create the best possible custom itinerary for your group’s needs.

Guide qualifications
Are their guides knowledgeable about the region you are visiting? Do they have experience leading trips there? Ideal guides will have experience travelling in the cities you are visiting and will be energetic, informative, entertaining and organized.

Ask for referrals
We suggest asking a tour company for referrals of other schools who they have run Italy trips before. You can also look at reviews on sites like TripAdvisor.com, or search travel blogs.

"In the end, sometimes it just comes down to how comfortable a person feels with the company and their interactions with them."

What kind of accommodations should student group stay in while in Italy?
When choosing where your group will stay, it’s important to keep a few factors in mind. Depending on your group, some factors may be more important than others. For example: location and proximity to activities, price, room types and sizes or youth hostels vs. hotels, or volunteer housing.

Hotels  More expensive. Private rooms, full amenities, around the clock hotel staff. Typically 2/3 students to a room.
Browse Italy hotels here:  https://www.tripadvisor.com/Hotels-g187768-Italy-Hotels.html

Hostels  Cheaper. Can request private rooms for the school group. Anywhere from 2-8 students in a room, often with a bunk bed setup. May have private bathrooms, or shared bathrooms on the floor. Youth hostels can range greatly, from very basic to high quality hotel type accommodations.
Browse Italy hostels, here:  http://www.hostelworld.com/hostels/Italy

What are the best student-friendly restaurants in Italy?
The most important thing when deciding on a restaurant for your student group is making sure the venue can accommodate a large number of people. There should be plenty of options for students to choose from. Ensure the restaurant knows about any allergies or dietary restrictions your students may have. For large groups, it is best to reserve well in advance and not leave it until the night of. Breakfast is often included at hotels and a light breakfast at hostels. This will vary, so ensure to check with your accommodation when booking. For lunch, we recommend giving students free time in a popular area with many options to choose from.

What kind of transportation should we take while in Italy?
The best combination of transportation for your student trip to Europe will depend on a number of factors, such as number of destination cities, distance apart, budget, group size etc.

**Plane**
Of course, you will be initially travelling to Italy on a flight. If you are planning on visiting multiple cities over a long distance, flying is the fastest option and allows the most time to spend in each destination. However, this is the more expensive option. Remember, you will have to arrange inner city transportation as well.

**Bus**
The most popular option for student groups who plan on visiting Italy is bus transportation. This is the most economical method for students on their visit to Italy. All the major towns are totally connected with local buses. Bus travel is more preferred and efficient to travel than Train travel.

**Metro**— Metro services available in major of Italian cities. Trenitalia is the national train system that runs most services. Although, it is not recommended to rely on public transport for moving your student group outside of the large city centers, especially in more rural areas.
For a list of information about getting around Italy, visit:
http://www.lonelyplanet.com/italy/transport/getting-around/local-transport
https://www.goeuro.com/buses/italy

Should we purchase Travel Insurance?
Purchasing the correct travel insurance can help in the event someone becomes sick or injured before, or during, a trip. Most travel insurance providers’ coverage includes cancellation, trip interruption, and lost baggage. If families purchase travel insurance and the student falls ill before the trip, they may receive reimbursement for costs paid towards the trip. You can either order insurance for everyone in the group and include this in the trip cost, or provide it as an optional addition to families who would like to purchase.

Visa and Entry requirements
Many countries around the world have visa requirements and other restrictions on traveling. Before you travel, it is important to do your research. Some countries it may take up to 3 months to get a travel visa, so make sure you check out requirements as soon as you’ve selected your destination(s)!

Here are a couple of great resources on entry requirements for countries around the world:

**Visa HQ**: [https://www.visahq.ca/](https://www.visahq.ca/)
Select your country of citizenship and then the site will update the country list with requirements for your citizenship. Make sure you click on the country/countries you’re visiting to get complete information (such as passport validity requirements).

Simply select the country you’re traveling to and then read the information provided.

Vaccinations
Depending on the area you’re traveling to it may be wise to get vaccinated against disease.
One of the best resources for health-related information and vaccination advice for travelers is the Centre for Disease Control (CDC) website. Their site gives country and region-specific information for travelers like common diseases, recommended vaccinations and tips on preventing common travelling illness. For the best and most-up-to-date information, we recommend you visit a local travel clinic and speak to a doctor about your specific trip details like the areas you are going to and the type of traveling you’re doing.
Your Next Steps to Making this Dream Student Trip a Reality!

1. Deciding on working with a tour company, or commit to organizing the trip on your own
2. Promote the trip!
   - Send letter home to parents, make announcements, tell you colleagues, put up posters (available from Evolve Tours) and think creatively to get the word out!
3. Hold a Parent information night
4. Distribute a Registration package to students- Waivers, Packing lists, other forms
5. Decide on a payment schedule
6. Collect deposits, registration package and payments
7. Complete rooming lists and other lists
8. Finally, board the plane and get the show on the road!
Evolve Tours

At Evolve Tours, we’ve been running student trips around the world since 2006 and have been perfecting the trip planning process ever since. After deciding you want your students to experience educational travel, there’s a lot involved in organizing a trip before hopping on that bus. There’s the logistics of accommodations, transportation, meals, activities and more - when planned properly they come together to ensure an incredible and memorable student trip.

If you have any questions about any of the content in this guide, please email us at info@evolvetours.com, or call us at 1.888.222.5066 (Toll Free)
You can also check out sample itineraries of our trips online at www.evolvetours.com

We’d be happy to work together to plan your student trip, or just talk travel!

Happy Travels!

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